



THE FINANCIAL WRITING COMPANY

WORDS THAT SELL.

WELCOME TO THE FINANCIAL
WRITING COMPANY, OR AS
WE'RE KNOWN TO OUR FRIENDS,
"THE FIN WRITING CO." WE
ARE SPECIALISTS IN WRITING &
PRODUCING TECHNICAL BUSINESS
DOCUMENTATION.



OUR PEOPLE

Qualified, intelligent and engaged, passionate about their work and love what they do. Our value to clients is our depth and breadth of commercial experience which gives us a multidimensional perspective on any project or matter.

OUR MISSION

"To present our clients in the strongest possible light."

OUR APPROACH

Client satisfaction comes first. We work closely with our clients often for extended periods of time. They entrust us with documenting their progress, aspirations and dreams and it's a responsibility we take very seriously. A project ends only when the client is satisfied.

TRANSPARENCY RULES

In any project there are two sets of clients. Those who engage us and the stakeholders who read the deliverable. We value the needs of both parties – equally.

THEO AFKODIAS IS THE PRINCIPAL OF THE FINANCIAL WRITING COMPANY.

QUALIFICATIONS: B EC. (ACCOUNTING),
M. BUS (MARKETING), CERT IV TAE (TRAINER)

Theo is an industry recognised leader in the preparation of business & investor documentation. He has written numerous articles, contributed to editorial in BRW Magazine and Australian Anthill Magazine and has been an industry expert guest on Sky Business Channel.

Theo's broad commercial experience spans 20 years and encompasses accounting, sales & marketing, business planning, investor documentation and capital raising. As such, Theo relates to clients on many levels and offers a unique, multi dimensional perspective to any project.

"Overall, I'm truly fortunate to be doing what I love to do every day and the rest takes care of itself."

Theo Afkoudias

A SUMMARY OF THE DELIVERABLES OFFERED AT THE FINANCIAL WRITING COMPANY.

INVESTOR OFFER DOCUMENTS

INFORMATION MEMORANDUM (IM)

A detailed document suitable for personal offers, offers to sophisticated, professional, institutional and overseas investors.

INVESTOR BRIEF

A summary document suitable for personal offers, offers to sophisticated, professional, institutional and overseas investors.

OFFER INFORMATION STATEMENT (OIS)

A disclosure document suitable to raise up to AUD \$10m for companies registered for more than 12 months. Suitable for marketing to all types of investors.

PRODUCT DISCLOSURE STATEMENT (PDS)

A disclosure document that includes all the terms and conditions of a financial product.

PROSPECTUS

A disclosure document suitable for marketing to all types of investors.

AFS LICENCE AND CREDIT LICENCE

This service is designed to assist clients through all or part of the process of obtaining and managing an AFS Licence or Credit Licence.

"Theo's way of thinking and seeing things is very refreshing & outside the square."

K Mahina / Director
Oceanika Pty Ltd

"Theo Afkoudias is the best investor document writer I've ever used. I started using his services in 2006 and still going in 2011. Highly recommend."

M Holland / Director
Bizpanel Limited

ANNUAL REPORT

This service assists clients with any aspect of preparing an annual report. Flexible service options include a turnkey annual report solution, writing only and editing only.

CORPORATE GOVERNANCE POLICIES

This service assists clients to adopt contemporary corporate governance principals and policies.

GRANT SUBMISSION

This service offers clients assistance with any aspect of submitting a government grant. This ranges from initial grant assessment to grant writing and overall management.

STRATEGIC PLAN

This service provides clients with a professionally completed strategic plan. A strategic plan is a document that clearly outlines an organisation's future goals which are typically aligned its overall mission and purpose.

WHOLESALE

This service offers industry partners the opportunity to use our experienced writers as their back of house document writing team. It is designed to assist partners win more business by improving document quality, reliability and consistency.

"Theo Afkoudias is a brilliant writer with a wonderful capacity to devise the structure most suited to the reporting style and organisation. Theo was a great asset to the production of our Annual Report which has received highly positive responses from members, networks and funding bodies — just what we wanted to achieve."

Robyn Shilton / Executive Officer
Community West Inc



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Contact us for a no obligation
30 minute assessment of
your project.

Phone 1300 477 210
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www.finwritingco.com.au

ANNUAL REPORT / AFSL / INVESTOR BRIEF / INFORMATION MEMORANDUM / OFFER INFORMATION STATEMENT
PROSPECTUS / PDS / CORPORATE GOVERNANCE POLICIES / GRANT SUBMISSION / STRATEGIC PLAN / WHOLESALE